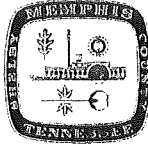


City of Memphis



A C WHARTON, JR.
MAYOR

TENNESSEE

October 20, 2011

The Honorable Harold Collins, Chairman
Personnel, Intergovernmental & Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Collins:

Subject to Council approval, it is my recommendation that:

Paige E. Walkup

be appointed to the Health, Educational & Housing Facility Board with a term
expiring December 31, 2016.

I have attached biographical information.

Sincerely,

A handwritten signature in black ink, appearing to read "A C Wharton", is written over the printed name and title.

A C Wharton
Mayor

ACW/lar

c: Council Members



City of Memphis

BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Health Ed and Housing Facilities Board

BOARD/COMMISSION

Name: Paige E. Walkup Race W M ☐ F ☒

E-Mail Address: paige@caissaps.com Fax 901.531.8060

Profession/Employer: Caissa Public Strategy

Business Address: 50 Peabody Place, Suite 235 Zip 38103 Phone: 901.522.1030

Education: MA Applied Anthropology, U of Memphis BA Sociology & Art, Elon University

Name of Spouse: Scott A. Walkup Number of Children: 0

Home Address: 816 South Cox Street Phone: 901.832.5687

City: Memphis State: TN Zip: 38104

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes ☒ or No ☐ If yes, how long? 14 Years

Professional Organization/Associations:

11/10 - present Association of Political Consultants
12/02 - present Association of Fundraising Professionals
05/98 - present Community Development Council of Greater Memphis
10/96 - present Society for Applied Anthropology
11/96 - present National Association for the Practice of Anthropology

Other Organizations/Association:

05/10 - present Volunteer, Community Foundation of Greater Memphis Give 365 Program
04/08 - present Alumni Advisor, Leadership Academy Advisory Council Board Member
01/03 - 06/09 Vice President and Resource Development Chair, Cooper Young Development Corporation
05/04 - 01/08 Charter Board Member, Hattilo Theatre
02/02 - 12/04 Secretary, Mid-South Association of Professional Anthropologists
05/99 - 12/01 Program Chair, National Association for the Practice of Anthropology

Other Interests:

Traveling, cooking and southern food culture, reading, and photography.

Signature  Date 10.12.11

Paige Walkup

816 South Cox Street Memphis, TN 38104
901.832.5687 paigebeverlywalkup@gmail.com

Areas of Expertise:

- Program Management
- Collaborative Partnerships
- Marketing & Public Relations
- Resource Development
- Fiscal Oversight
- Interviewing & Focus Groups
- Nonprofit Board Development
- Community Engagement

Professional Experience:

- 12/10 – present **Managing Director/Owner** **Caissa Public Strategy**
Memphis, Tennessee
Responsible for client relationships, project management and fiscal oversight for a regional consulting firm providing organizational support to the nonprofit and corporate sectors.
- 08/09 – 12/10 **Project Administrator/Treasurer** **Coalition to Rebuild Government**
Memphis, Tennessee
Responsible for coordination of a grassroots education outreach team including paid staff, university level interns, and community volunteers; financial management of organizational budget; developing and maintaining community partnerships; and management of all office management systems including accounting, digital marketing and personnel.
- 11/00 – 08/09 **Resource Development and Marketing Director** **United Housing, Inc.**
Memphis, Tennessee
Responsible for sustaining an administrative budget that has grown from \$250,000 in 2004 to a present amount in excess of \$700,000, preparing a funding plan to grow the administrative budget to over \$1,000,000 by 2010; developing marketing and public relations strategies for organizational programs; acting as a community liaison for the organization; special events planning and coordinating all Board of Directors activities including board development and meetings; and management of Americorps VISTA volunteers and special project interns.
- 02/00 – 11/00 **Executive Assistant**
Coordinated daily activities for the Executive Director, maintained intra-office program coordination, assisted with fund procurement and aided in the implementation of personnel policies and procedures.
- 05/98 – 02/00 **Housing Assistant/Program Intern**
Responsible for development and implementation of new housing programs, maintenance of housing stock and grant writing.
- 09/01 – present **Instructor** **University of Memphis**
Memphis, Tennessee
Instructor of an upper level undergraduate cross disciplinary course focused on American Communities. Developed and implemented a curriculum for a general education course entitled Gender and Society/Dynamics of Gender as an Instructor for the University College Department at the University of Memphis and the Psychology Department at Christian Brothers University.

Paige Walkup

816 South Cox Street Memphis, TN 38104
901.832.5687 paigebeverlywalkup@gmail.com

- 08/97 – 05/99 **Graduate Assistant** **University of Memphis**
Memphis, Tennessee
Assisted Anthropology Department faculty with projects, grading and course supervision, lectured on selected topics and prepared assignments and exams, and served as a researcher on key Department projects.
- 01/98 – 05/98 **Community Planning Intern** **Shelby County Dept. of Housing**
Memphis, Tennessee
Prepared the Shelby County Consolidated Plan for submission to HUD and developed maps using Geographic Information Systems software.
- 12/95 – 08/97 **Operations Support Specialist** **ITT Sheraton**
Raleigh, North Carolina
Supervised an operation staffed with more than 150 call service agents by managing call volume activity, preparing schedules and ensuring adequate staffing levels, monitoring attendance, and assisting agents with hotel policy issues for the Reservations and Sheraton Club International Control Center.

Research Experience:

- 08/97 – 08/98 **Researcher** **University of Memphis**
Memphis, Tennessee
Interviewed medical service providers on issues related to refugee and immigrant health. Developed and implemented need assessment and skill evaluation of refugee and immigrant women in the Memphis metro area.
- 08/96 – 12/96 **Researcher** **B.B. & C. Research**
Chapel Hill, North Carolina
Investigated the concept of fat and obesity in America for the Coalition for Excess Weight Risk Education. Research included extensive literature searches and detailed content analysis.
- 08/94 – 12/94 **Researcher**
Conducted research for Duke University Center for Aging and Human Development. Research included the coding and analysis of data for a NIA funded study "Research on Health Promotion of Older Minority Populations".
- 10/93 – 12/93 **Researcher**
Conducted research for Duke University on the availability of community resources for older African-Americans in an urban-setting.
- 08/97 – 08/98 **Researcher** Conducted research for Manning, Selvage and Lee to investigate purchasing and consumption practices of over the counter pharmaceutical products at an undergraduate institution.
- 05/92 – 08/92 **Researcher** **North Carolina State University**
Raleigh, North Carolina
Interviewed local farmers and merchants at the North Carolina Farmers Market, for an anthropological market analysis research project in cooperation with the College of Humanities and Social Sciences.

Paige Walkup

816 South Cox Street Memphis, TN 38104
901.832.5687 paigebeverlywalkup@gmail.com

Education:

Master of Arts **Urban and Medical Anthropology** **May 1999**
University of Memphis
Memphis, Tennessee

Bachelor of Arts **Sociology and Visual Arts** **July 1995**
Elon College
Elon, North Carolina

Public Service:

05/10 – present Volunteer, *Community Foundation of Greater Memphis Give 365 Program*
04/08 – present Alumni Advisor, *Leadership Academy Advisory Council Board Member*
01/03 – 08/09 Vice President and Resource Development Chair, *Cooper Young Development Corporation*.
As an executive officer worked with other officers to run the development corporation's housing development program for an 18 month period in the absence of an executive director. Responsible for hiring and selection process for new staff and management of \$250,000 administrative budget.
05/04 – 01/08 Charter Board Member, *Hattiloo Theatre*
Founding member of an African American community theatre focused on developing theatre that is accessible, reflective, and relevant of a multicultural community.
02/02 – 12/04 Secretary, *Mid-South Association of Professional Anthropologists*
05/99 – 12/01 Program Chair, *National Association for the Practice of Anthropology*

Professional Affiliations:

11/10 – present Association of Political Consultants
12/02 – present Association of Fundraising Professionals
05/98 – present Community Development Council of Greater Memphis
10/96 – present Society for Applied Anthropology
11/96 – present National Association for the Practice of Anthropology

Professional Development Certifications:

April 2008 Memphis Leadership Academy Fellow

HEALTH, EDUCATION & HOUSING FACILITY BOARD

9 Member Board

6 Year Term

Roshun Austin	F/B	12-31-11	6yr. Term
Carolyn A. Goodwin-Willett	F/B	12-31-16	6yr. Term
Monice Hagler	F/B	12-31-13	6yr. Term
Lee Patton	M/W	12-31-11	6yr. Term
Daniel T. Reid	M/W	12-31-11	6yr. Term
Curtis Thomas	M/W	12-31-16	6yr. Term
Larry Warren	M/B	12-31-13	6yr. Term
Nancy C. Willis	F/W	12-31-13	6yr. Term
Vacancy		12-31-16	6yr. Term



Memphis City Council Summary Sheet

Resolution for *Galloway Drainage District – ST03142*

- This Resolution seeks to amend the Fiscal Year 2012 Capital Improvement Budget by transferring an allocation of \$77,345.00 funded by G.O. Bonds – General (Storm Water) from Drainage-ST, project number ST03006, to Galloway Drainage District, project number ST03142 for Galloway Golf Course drainage repairs, and to appropriate an allocation of \$77,345.00 funded by G.O. Bonds – General (Storm Water) in Galloway Drainage District, project number ST03142, for the construction of Galloway Golf Course drainage repairs.
- The initiating party is the Division of Public Works.
- This Resolution does not change any existing Ordinance nor Resolution.
- This Resolution will require a construction contract to be executed with Barnes & Brower, Inc.
- This Resolution does require an expenditure of funds in the amount of \$77,345.00.

RESOLUTION

WHEREAS, the Council of the City of Memphis approved Drainage-ST, project number ST03006, as part of the Public Works Fiscal Year 2012 Capital Improvement Budget; and

WHEREAS, bids were taken on October 7, 2011 for Galloway Golf Course drainage repairs with the lowest complying bid of five bids being \$70,314.25 submitted by Barnes & Brower, Inc; and

WHEREAS, it is necessary to amend the Fiscal Year 2012 Capital Improvement Budget by transferring an allocation of \$77,345.00 funded by G.O. Bonds – General (Storm Water) from Drainage-ST, project number ST03006, to Galloway Drainage District, project number ST03142 for Galloway Golf Course drainage repairs; and

WHEREAS, it is necessary to appropriate \$77,345.00 funded by G.O. Bonds – General (Storm Water) in Galloway Drainage District, project number ST03142 for Galloway Golf Course drainage repairs as follows:

Contract Amount	\$ 70,314.00
Project Contingencies	\$ 7,031.00
Total	\$ 77,345.00

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Fiscal Year 2012 Capital Improvement Budget be and is hereby amended by transferring an allocation of \$77,345.00 funded by G.O. Bonds – General (Storm Water) from Drainage-ST, project number ST03006, to Galloway Drainage District, project number ST03142 for Galloway Golf Course drainage repairs.

BE IT FURTHER RESOLVED, that there be and is hereby appropriated the sum of \$77,345.00 funded by G.O. Bonds - General (Storm Water) chargeable to the Fiscal Year 2012 Capital Improvement Budget and credited as follows:

Project Title	Galloway Drainage District
Project Number	ST03142
Amount	\$77,345.00



**Memphis City Council
Summary Sheet
CIPP Annual Contract 2011**

1. This is an annual construction project to repair and rehab existing damaged sanitary sewer pipe using cured in place technology at various locations.
2. This item is being submitted by Public Works (Environmental Engineering)
3. This item does not change an existing ordinance or resolution.
4. This item does require a new contract.
5. This item requires an expenditure of funds.

RESOLUTION

WHEREAS, the Council of the City of Memphis approved Rehab Existing Sewers, project number SW02001 as part of the Public Works Fiscal Year 2012 Capital Improvement Budget; and

WHEREAS, bids were taken on October 7, 2011 to repair and rehab existing damaged sanitary sewer pipe using cured in place technology at various locations with the lowest complying bid of three bids submitted by SAK Construction, LLC; and

WHEREAS, it is necessary to transfer an allocation of \$550,000.00 funded by Sewer Revenue Bonds from Rehab Existing Sewers, project number SW02001 to Install CIPP Annual 2011, project number SW02091 to repair and rehab existing damaged sanitary sewer pipe using cured in place technology at various locations; and

WHEREAS, it is necessary to appropriate \$550,000.00 funded by Sewer Revenue bonds in Install CIPP Annual 2011, project number SW02091 as follows:

Contract Amount	\$500,000.00
Project Contingencies	<u>50,000.00</u>
Total	\$550,000.00

NOW, THEREFORE BE IT RESOLVED, by the Council of the City of Memphis that the Fiscal Year 2012 Capital Improvement Budget be and is hereby amended by transferring an allocation of \$550,000.00 funded by Sewer Revenue Bonds from Rehab Existing Sewers, project number SW02001 to Install CIPP Annual 2011, project number SW02091 to repair and rehab existing damaged sanitary sewer pipe using cured in place technology at various locations.

BE IT FURTHER RESOLVED, that there be and is hereby appropriated the sum of \$550,000.00 funded by Sewer Revenue Bonds chargeable to the Fiscal Year 2012 Capital Improvement Budget and credited as follows:

Project Title:	Install CIPP Annual 2011
Project Number	SW02091
Amount:	\$550,000.00

RECYCLING

RECYCLING CONTRACT

- FCR/ReCommunity is the City's recycling materials contractor located on City leased property next to the Farrisview Solid Waste Facility.
- The FCR contract expires in five years (Aug. 2016).
- The FCR facility was built as a "dual stream" facility in 1995 with "dual" meaning materials must be sorted into two streams at the curb and at the processing facility.
- FCR pays the City a revenue share of approx. \$30 per ton for recyclables.

FACTS

- The City's fleet of 51 side loading/two compartment trucks is 16 years old.
- Need to purchase 51 recycle trucks (\$10 million.) in order to assure continued delivery of current curbside recycling services and to complete the remaining 5 years of the FCR/ReCommunity contract.
- Should we wait 5 years without buying new vehicles, our fleet will be 20 years old and likely none will be operational by 2016. In the meantime our program will continue to falter and eventually fail to function.
- However, Public Works has been discussing "Single Stream" recycling with FCR for several years. "Single stream" recycling means no sorting at the curb and no need for two sorting lines at the recycling facility.
- Most major cities have already or currently switching to single stream because it makes it much easier for residents to recycle thus participation increases dramatically, recycling volume increases dramatically, landfill disposal costs decrease, and revenues increase.
- If we convert to single stream we can utilize rear loader trucks for garbage and recycling.

STATUS

- City's recycling participation is dropping annually as our trucks continue to have mechanical and service related issues. When residents don't get their recycling picked up on schedule, they stop recycling. Lost approximately 4-5% in participation last year.
- Before we can change to single stream recycling we must have a single stream recycling facility to process the recyclables. We must also have single stream recycling trucks, which are the same type trucks as regular rear loader garbage trucks.
- FCR has proposed to renovate their facility at their expense (\$4 million) to accommodate single stream recycling processing.
- However, for FCR to justify making a \$4 million investment they require a 10 year extension of the current contract.
- While bidding a recycling processor would be favored normally, under the circumstances, we do not have that option because the current contract with FCR expires 2016.

- There is one other recycling facility in Memphis which has the capability to recycle single stream. However, it is not conveniently located near City Solid Waste facilities and even if someone other than FCR were our contractor, a 10 year term would still be needed to secure favorable revenue share.

RECOMMENDATION

- Extend the FCR contract. By extending the contract we can begin moving to single stream recycling immediately and can order and utilize the more universal rear loading recycling trucks without spending \$10 million for side loading/two compartment trucks that will be obsolete in five years. Also, there is no guarantee what options will be available in 5 years and if rates will be better.



Memphis City Council Summary Sheet

1. Item is a Resolution accepting and appropriating FY2011 Lead Reduction Demonstration funds in the amount of \$3,000,000.00 from the U.S. Department of Housing and Urban Development (HUD) (TNLHD0227-11) to the FY2012 budget for Housing & Community Development (HCD).
2. The initiating party is The U.S. Department of Housing and Urban Development (HUD) and Housing & Community Development's (HCD) Lead Department (CD90050).
3. This is not a change to an existing ordinance or resolution.
4. A new contract will be required.
5. This resolution will require an expenditure of funds.

RESOLUTION

WHEREAS, the City of Memphis Division of Housing and Community Development (HCD) has received Lead Hazard Reduction Demonstration grant funds (TNLHD0227-11) in the amount of Three Million Dollars (\$3,000,000.00) from the U.S. Department of Housing and Urban Development; and

WHEREAS, HCD received these funds through a competitive grant application process; and

WHEREAS, these funds will be used by HCD lead hazard reduction activities and coordinate with community partners to educate, train and mitigate lead issues in housing units.

WHEREAS, it is necessary to accept the grant funding and amend the Fiscal Year 2012 Operating Budget to establish funds for the FY2012 Lead Hazard Reduction Demonstration grant; and

WHEREAS, it is necessary to appropriate the FY2012 grant funds in the amount of Three Million Dollars (\$3,000,000.00) for the Lead Hazard Reduction Demonstration grant.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Lead Hazard Reduction Demonstration Grant funds (TNLHC0227-11) in the amount of Three Million Dollars (\$3,000,000.00) be accepted by the City of Memphis.

BE IT FURTHER RESOLVED, that the Fiscal Year 2012 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for the Lead Hazard Reduction Demonstration Grant in the amount of Three Million Dollars (\$3,000,000.00) as follows:

REVENUES

U.S. Department of Housing and Urban Development (TNLHD0227-11)	<u>\$3,000,000.00</u>
Total	\$3,000,000.00

EXPENDITURES

Administration	\$ 299,099.00
Delivery Cost	\$2,156,501.00
Redevelopment	<u>\$ 544,400.00</u>
Total	\$3,000,000.00



Memphis City Council Summary Sheet

Resolution to accept grant funds from the State of Tennessee Department of Labor and Workforce Development

- This item is a resolution to accept grant funds from the State of Tennessee, Department of Labor and Workforce Development in the amount of \$386,991. These funds will be used to reimburse WIN for space and access/applications made available to Employment Security staff at the Career Centers in Downtown, Memphis (Shelby County) and Somerville, TN (Fayette County).
- The State of Tennessee Department of Labor and Workforce Development allocated these funds to the Workforce Investment Network based on resource sharing cost estimates, updated annually.
- This is a new grant award, pending council acceptance.
- Acceptance of these funds will require a new contract between the State of Tennessee Department of Labor and Workforce Development and the Workforce Investment Network/City of Memphis.
- Acceptance of these funds will require an amendment to the FY2012 operating budget to appropriate the funds.

RESOLUTION

WHEREAS, the City of Memphis Workforce Investment Network has received grant funds in the amount of Three Hundred Eighty-six Thousand, Nine Hundred Ninety-one Dollars (\$386,991.00) from the State of Tennessee Department of Labor and Workforce Development; and

WHEREAS, these funds will be used to provide a contingency fund to reimburse WIN for rent and other operating costs prorated to TDOL Employment Security staff occupying space at the Career Centers in Downtown Memphis (Shelby County) and Somerville, TN (Fayette County) operated by LWIA#13; and

WHEREAS, it is necessary to accept the grant funding and amend the Fiscal Year 2012 Operating Budget to establish funds for costs associated with the TDOL Employment Security staff; and

WHEREAS, it is necessary to appropriate the grant funds in the amount of Three Hundred Eighty-six Thousand, Nine Hundred Ninety-one Dollars (\$386,991.00);

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the TDOL Employment Security Resource Sharing grant in the amount of Three Hundred Eighty-six Thousand, Nine Hundred Ninety-one Dollars (\$386,991.00) be accepted by the City of Memphis.

BE IT FURTHER RESOLVED, that the Fiscal Year 2012 Operating Budget be and is hereby amended by appropriating the Expenditures and Revenues for the TDOL Employment Security Resource Sharing Grant in the amount of Three Hundred Eighty-six Thousand, Nine Hundred Ninety-one Dollars (\$386,991.00) as follows:

Revenue

State of Tennessee Department of Labor and Workforce Development	
TDOL Employment Security Resource Sharing Grant	<u>\$386,991.00</u>
TOTAL	386,991.00

Expense

Rent & other Operating Costs	<u>\$386,991.00</u>
TOTAL	\$386,991.00

Geater, Lisa

Subject: FW: Requested information from Council

From: Nair, Brent
Sent: Friday, October 21, 2011 11:12 AM
To: Fuhrmann, Maria
Cc: Little, George
Subject: Requested information from Council

Maria,

Here is the requested information from the Council Committee meeting on Tuesday. Would you please distribute it to the committee members.

1. The City's website has not had a major redevelopment effort in several years. Over the past two years, we have received numerous complaints and comments on how hard it to use and navigate the City's website.
2. The City Council approved allocation of CIP funds in FY2011 and the funds were approved for reprogramming in FY2012. We are now requesting the funds be appropriated.
3. The administration made the decision to submit the website request to the City's Small Business Pool. The selection committee reviewed all of the proposals and based upon the results; Linx was awarded the RFP.
4. The City of Memphis IS Division has been outsourced for the last 10 years. There are 15 City IS employees, none of whom are web development personnel.
5. The outsource agreement provides for the operation of the City's information technology infrastructure. New initiatives and projects are bid out for completion and the outsource provider has the opportunity to bid on the project.

Thank you and I am available if you have any further questions.

Regards,

Brent

Brent Nair
Director of Information Services & CIO
City of Memphis
(901)-636-6229 – Office
Brent.nair@memphistn.gov



Memphis City Council Summary Sheet

- Resolution to appropriate \$340,000 for CIP Project IS01070, Website/Intranet Upgrade which was approved by City Council in the FY2012 CIP Budget. This project will fund the upgrade of the City's internet website, as well as the intranet site.
- The Division of Information Service is requesting this action.
- There is no change to an existing ordinance or resolution.
- The City of Memphis entered into an agreement with Linx Consulting for the development work.
- This item requires the appropriation of \$340,000 in General Obligation Bonds chargeable to the FY2012 Capital Improvement Budget.

RESOLUTION

WHEREAS, the Fiscal Year 2012 Capital Improvement Budget approved by the City Council did include the CIP project number IS01070, Website/Intranet Upgrade; and

WHEREAS, Information Services has a project to upgrade the City of Memphis website/intranet; and

WHEREAS, the City of Memphis entered into an agreement with Linx Consulting for the provision of IT services including the procurement of the items pertaining to the services, and

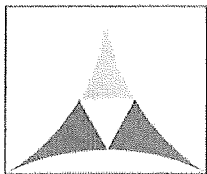
WHEREAS, it is necessary to appropriate \$340,000 in G. O. Bonds general in CIP Project IS01070, Website/Intranet Upgrade.

NOW THEREFORE BE IT RESOLVED by the Council of the City of Memphis that there be and is hereby appropriated \$340,000 in General Obligation Bonds chargeable to the FY2012 Capital Improvement Budget and credited as follows:

Project Title: Website/Intranet Upgrade

CIP Project Number: IS01070

Amount: \$340,000. G. O. Bonds General



MEMPHIS LIGHT, GAS AND WATER DIVISION

JERRY R. COLLINS, JR., P.E.
President and CEO

February 21, 2011

Chairman Myron Lowery
Memphis City Council
125 North Main, Room 514
Memphis, TN 38103

Dear Chairman Lowery:

We would like to request a two-day extension for submitting 2012 Memphis Light, Gas and Water Division Budget documents for the November 1, 2011 MLGW Committee of the City Council meeting. As the attached calendar illustrates, the Budget Office deadline for this meeting is October 18, 2011. However, the MLGW Board of Commissioners will not convene to approve the 2012 Memphis Light, Gas and Water Division Budget until October 20, 2011. The two-day extension will allow us to meet with the MLGW Committee of the City Council on November 1, 2011 to formally present the 2012 Budget and meet the constraint of having an approved Operating and Capital Budget prior to year end. Without this flexibility, and as our current schedule stands, the earliest the City Council Minutes can be approved for the 2012 Memphis Light, Gas and Water Division Budget is January 3, 2012. Your consideration in this matter is appreciated, and we look forward to working with you in the months ahead.

Sincerely,

Jerry R. Collins, Jr., P.E.
President & CEO

MEMPHIS CITY COUNCIL

Resolution

WHEREAS, Tennessee and Mississippi both enjoy rich, musical heritages connected by talented blues musicians who greatly contributed to the region's historic blues culture; and

WHEREAS, Highway 61 is an important thoroughfare in blues history documented as the route that many musicians, particularly those from the Mississippi Delta, traversed as they moved northward into Memphis to follow their musical aspirations; and

WHEREAS, recognizing the importance of the Blues as a significant musical genre, and spotlighting the achievements of those whose voices inspired this unique sound, the State of Mississippi designated Highway 61 as a "Blues Trail" with 143 designated sites placed with historical markers along the route identifying significant people, places, things and events in Mississippi's Blues history; and

WHEREAS, the B.B. King marker, found in the singer's hometown of Indianola, MS details his humble beginnings as the son of sharecroppers and his northward move to Memphis in the 1940s, his job working as a deejay at WDIA and eventually becoming an internationally acclaimed singer and guitarist; and

WHEREAS, the Mississippi Highway 61 Blues Trail connects Clarksdale, Mississippi through Tunica, Mississippi and a Tennessee extension of the highway into Tennessee is a logical progression as so many musicians came to Memphis with dreams of performing under the bright lights of Beale Street; and

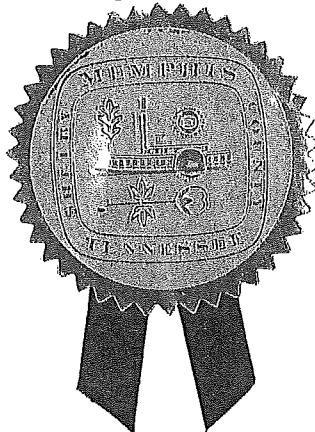
WHEREAS, promoting prominent local blues and historic music sites such as Beale Street, WDIA and WHBQ Radio Stations, the Rock & Soul Museum, the Peabody Hotel, Uptown Square will enhance this city's tourism capabilities and once again meld the Delta Blues with Beale Street; and

WHEREAS, the Memphis City Council supports the Downtown Memphis Commission's efforts to strengthen heritage tourism of the Delta and Tennessee regions through the expansion of this vital corridor by locally designating South Third Street, as it coincides with Highway 61, turning west on Crump Boulevard and terminating in the heart of Downtown Memphis, as the "Tennessee Highway 61 – Blues Trail"; and

WHEREAS, the Downtown Memphis Commission has received a marketing and promotion grant from the Tennessee Department of Tourism's Partnership Marketing Program and is currently seeking additional infrastructure improvement funding through the Tennessee Department of Transportation.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMPHIS CITY COUNCIL that South Third Street from the terminus of the Mississippi Highway 61 Blues Trail to Crump Boulevard through Downtown Memphis and terminating at I-40 be dedicated the **"Tennessee Highway 61 – Blues Trail."**

BE IT FURTHER RESOLVED that the City Engineer is requested to affix suitable markers and erect suitable signs so designating such public street and related destinations.



ADOPTED: November 1, 2011

Berlin Boyd, Councilman

Edmund Ford, Jr., Councilman